

Lead Agency on Road Safety

Punjab State Road Safety Council

Department of Transport, Govt. of Punjab

e-mail: leadagencypsrsc@gmail.com

To

1. The Special Director General of Police (Traffic), Punjab, Sector-9, Chandigarh.
2. The State Transport Commissioner, Punjab, Sector-17, Chandigarh.
3. The Director General, School Education, Phase-8, Mohali.
4. The Secretary, Punjab Mandi Board, Mohali, Punjab.
5. The Director, Health Services, Punjab, Sector-34A, Chandigarh.
6. The Chief Engineer (Road Safety)-cum-Chief Engineer, PRBDB, Mohali.
7. The Regional Officer, NHAI, Punjab Region, Sector-30A, Chandigarh.

No. DG/LA/PSRSC/1842

Dated: 31.12.2025

Subject: Observance of the National Road Safety Month, 2026 – Sadak Suraksha Abhiyan and Implementation of Zero-Fatality Solutions in Punjab

With reference to the subject cited above, it is informed that the National Road Safety Month (NRSM), 2026 shall be observed from 01st January to 31st January 2026 throughout the State of Punjab. In this regard, the list of activities and events, as discussed and finalised in the meetings held on 10.12.2025 and 30.12.2025, is enclosed herewith. These activities are required to be organised during NRSM-2026 at the district and sub-divisional headquarters across the State. *(A copy of the list of activities/events enclosed)*

2. It is further intimated that, vide letter No. DG/LA/PSRSC/1859-1881 dated 24.12.2025, the revised limits under the CFDI Scheme of the District Road Safety Committees (DRSCs) have been fixed and communicated to the respective Deputy Commissioners. *(A copy of the said communication is enclosed for ready reference.)*

3. All concerned departments and agencies are requested to organize the above-mentioned activities and events by utilising the budgetary provisions available with their respective Department/Agencies. In cases where no budget provision exists, the Deputy Commissioners concerned may be approached for the release of funds to organize NRSM-2026 activities in the concerned districts.

4. It is also requested that the active involvement of empanelled Non-Governmental Department/Agencies (NGOs) working on Road Safety be fully utilised and promoted to ensure the successful and effective implementation of NRSM-2026. *(A list of empanelled NGOs is enclosed for this purpose).*

5. The School Education Department is requested to ensure that poster-making and quiz competitions on road safety are organised effectively in schools across all districts. The District Education Officer (Secondary) shall recommend three best entries in each category to the Lead Agency for consideration for State-Level Awards.

6. All concerned are further requested to ensure that detailed reports, photographs/videos, and press clippings of the activities and events conducted during NRSM-2026 are uploaded on the MyBharat Portal (<https://www.mybharat.gov.in>) of the Government of India, as well as on the web portal of the Punjab State Road Safety Council (PSRSC) (<https://psrsc.punjab.gov.in>). In addition, hard copies of the same may also be forwarded to the office of the Lead Agency for record and consolidation.

7. The Government of Punjab expects your full involvement, both at the personal level and through the active participation of officers and officials of your Department/Agency, to extend wholehearted cooperation towards the successful observance of National Road Safety Month, 2026 – Sadak Suraksha Abhiyan, and the effective implementation of Zero-Fatality Solutions across the State.

8. All Heads of Departments (HODs) and the Deputy Commissioners/Commissioners of Police/Senior Superintendents of Police are requested to closely monitor and follow up the activities and events organised during NRSM-2026 on a day-to-day basis.


Director General

Lead Agency-cum-Member Secretary,
Punjab State Road Safety Council

Endst. No. DG/LA/PSRSC/

Dated:

A copy is forwarded to the Additional Chief Secretary, Transport, Government of Punjab for information.



Director General

Lead Agency-cum-Member Secretary,
Punjab State Road Safety Council

Endst. No. DG/LA/PSRSC/

Dated:

A copy is forwarded to the Deputy Commissioners-cum-Chairpersons of the District Road Safety Committees in the State with a request to coordinate with the stakeholder departments/agencies for the activities and events being organised in their respective districts, and to make necessary funds available to organize these activities/events during NRSM-2026.


Director General

Lead Agency-cum-Member Secretary,
Punjab State Road Safety Council

Endst. No. DG/LA/PSRSC/

Dated:

A copy is forwarded for information and necessary action to:

1. The Commissioners of Police / Senior Superintendents of Police in the State.
2. The RTO-cum-Member Secretaries of the District Road Safety Committees in the State.


Director General

Lead Agency-cum-Member Secretary,
Punjab State Road Safety Council

List of activities/Events to be organized during “The National Road Safety Month, 2026.

A) Enforcement Drives					
Sr. No.	Name of the Activity/Event	Name of the Department	Place of Activity/Events	Date and Frequency of the Event/Activity	Remarks
1.	Special Drive Campaign against Red Light Lumping, Over-Speeding and drunk & drive	Traffic Police	On the roadside or at the challan money deposit places or at ATDTs	Two special drives per week per district.	The provision of funds available under CFDL scheme with DRSCs can also be utilized to purchase enforcement related equipments.
2.	Special drive Campaign about wearing of seat belts and helmets	Traffic Police	On the roadside or at places of challan money deposit or at ATDTs	Four campaigns per week.	NGO's working on Road Safety in the districts may be involved.
3.	Retro-reflective Tapes on the Transport Vehicles	Traffic Police and Transport Department	On the roadside and near the offices of truck operators in every district and Sub Divisional headquarters	The activities may be carried out on day-to-day basis.	NGO's working on Road Safety in the districts may be involved.

B) Workshops					
1.	Safe System Approach Workshop	NHAI & PWD (B&R)	At state level	At least once in month of January 2026.	
2.	Workshop on Implementation of Effective Enforcement	Traffic Police	Every district and Sub Divisional headquarters	At least once in each district	

C) Promotional Campaigns					
1.	Rallies and Public engagement – Walkathon Cycle rallies Motorcycle rallies	Traffic Police, RTA (HQ) & DRSC	Every district and Sub Divisional headquarters	Every Saturday and Sunday and at least two rallies per week in a district.	NGO's working on Road Safety in the districts may be involved.
2.	Nukkad Talks with the drivers of taxis, three-wheelers, Goods and Passenger Transport Vehicles	Traffic Police and Transport Department	On the roadside and near the offices of truck operators in every district and Sub Divisional headquarters	Two events per week at district and sub divisional headquarters.	NGO's working on Road Safety in the districts may be involved.
3.	Awareness campaigns for road users, school children, drivers about traffic rules & regulations, emergency care and rules for protection of Good Samaritans.	Traffic Police and Transport Department	In schools and colleges.	At least four campaigns per subdivision in a week.	

4.	Use of advertisement hover boards at high-footfall locations such as district offices, Seva Kendras, and other public spaces to promote various road safety related schemes	District Road Safety Committees (DRSC)	In district offices and public places	At least for full month	
5.	Using social media platforms such as Instagram, Facebook, and the official website of PSRSC will be actively used to promote NRSM-26 initiatives	Lead Agency on Road Safety (PSRSC)	Online	-	
6.	1. Formal recognition of individuals and organisations contributing significantly to road safety. 2. Institutionalize a "Punjab State Road Safety Award"	District Road Safety Committees (DRSC) Lead Agency on Road Safety (PSRSC)	At valedictory session	Concluding day of the NRSM-26	
7.	Other possible campaigns: 1. "No Helmet, No Petrol" Campaign 2. "No License, No Two-Wheeler for School Children" Campaign 3. Integrating Road Safety Awareness	Youth Services Department and other concerned departments	At petrol pumps, on the roadside, at schools & camps	Possibly campaigns throughout the month & weekly modules in camps	NGO's working on Road Safety in the districts may be involved

	Modules into the upcoming 7-day NSS (National Service Scheme) camps				
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D) Road Owning Departments

1.	Cleaning of extra Roadside Vegetation	PWD (B&R), Local Government, Punjab Mandi Board and NHAI	On roadsides	This activity may be taken up on daily basis	The provision of funds available under MNREGA scheme can also be utilized.
2.	Installation of Road Signages at all major Junctions and Diversions.	PWD (B&R), Local Government, Punjab Mandi Board and NHAI	On roadsides	This activity may be taken up on daily basis	
3.	Checking, Repair or installation of Street Lights at all identified Accidental Black Spots	PWD (B&R), Local Government, Punjab Mandi Board and NHAI	On roadsides	This activity may be taken up on daily basis	This Activity mainly be done by the Local Government Department in co- ordination with other road- owning

					agencies
4.	To conduct work related to intensification of white edge-line markings be carried out on all major roads and state highways to improve night-time and low-visibility driving conditions	PWD (B&R), Local Government, Punjab Mandi Board and NHA1	On roadsides	This activity may be taken up on daily basis	

E) School- and youth-focused interventions

1.	To inaugurate Road Safety Clubs in all schools across the State	Department of School and Higher education	In the schools and colleges.	In the first week of NRMS-26	
2.	To conduct following activities at the school and block levels: 1. Poster-making competitions 2. Painting competitions with awards 3. Slogan-writing exercises 4. Road safety quizzes	Department of School and Higher education	In the schools and colleges.	Four weekly events scheduled - one each week in January.	NGO's working on Road Safety in the districts may be involved.

3.	To encourage Students and youth to participate in Road Safety Quizzes/ Competitions on MY Bharat Portal for getting recognition and certificates.	Department of School and Higher education, Traffic Police and Transport Department	In the schools and colleges.	The activity may be carried out on day-to-day basis	NGO's working on Road Safety in the districts may be involved.
4.	To conduct programs including road safety pledge, workshops, plays/nukkad natak in schools and colleges.	School Education, Higher Education and Technical Education	In the School and colleges	Two event per week in a district	NGO's working on Road Safety in the districts may be involved.

E) Health Department/ Medical Education

1.	Organizing medical/Eye Check-up camps for the drivers of Passengers and Goods Transport Vehicles	Health & Family Welfare and Transport Department	The places can be decided mutually by both the departments	Two camps per week in a sub division.	NGO's working on Road Safety in the districts may be involved.
2.	Visit to Trauma Care Centres to check up about staff position	Health & Family Welfare and Research & Medical Education Department			The visits to Trauma Care Centres.

F) Others					
1.	District Authorities to provide the Road Accident Data highlighting number of road accidents, fatalities and injuries in comparison to the last year. The data has to be uploaded on MY Bharat Portal of MoRTH, GOI.	Traffic Police and District Administration.	At the district headquarters.	The activity may be carried out on day-to-day basis.	

Lead Agency on Road Safety

Punjab State Road Safety Council
Department of Transport, Govt. of Punjab
e-mail: leadagencypsrsc@gmail.com

To:

The Chief Manager,
Main Branch, State Bank of India,
SCO 43-48, Sector-17-B,
Chandigarh.

No. DG/LA/PSRSC/

Dated: 24.12.2025

Subject: *Regarding fixation of revised credit limits under the Centralized Funding-cum-Distributed Limits (CFDL) Scheme in respect of the Lead Agency, Punjab State Road Safety Council – reg.*

References: This office letter no.1032, dated 21.06.2023 and letter no. 967 dated: 02.07.2024 (copies enclosed)

It is submitted that this office is maintaining a Savings Bank Account No. 40827753245 under the Centralized Funding-cum-Distributed Limits (CFDL) Scheme at your branch. The said account had a closing balance of ₹2,21,82,579/- as on 16.12.2025. It is further intimated that the credit limits of the Child Accounts maintained under the CFDL Scheme are required to be revalidated and revised. It has now been decided that the revised credit limit for each district shall be ₹9,50,000/-, applicable uniformly to all 23 Child Accounts opened under the CFDL Scheme by the Deputy Commissioners-cum-Chairpersons of the District Road Safety Committees (DRSCs) in the State.

2. In view of the above, you are requested to kindly fix the revised credit limit of ₹9,50,000/- per district for incurring expenditure through the respective Child Accounts, as per the details given below:

Districts	Sr.No.	Account No.	Old Limit	Expenditure	Balance	Revised Limit
Amritsar	1	41910162214	2000000	1731075	268925	950000
Bathinda	2	41910162189	2000000	694750	1305250	950000
Songrit	3	41910162156	2000000	1960000	40000	950000
Sri Fateh Garh Sahib	4	41910162270	2000000	0	2000000	950000
Gurdaspur	5	41910162338	2000000	0	2000000	950000
Hoshiarpur	6	41910162258	2000000	2336191	-336191	950000
Jalandhar	7	41910162350	2000000	0	2000000	950000
Ludhiana	8	41910162236	2000000	0	2000000	950000
Patiala	9	41910162247	2000000	1950000	40000	950000
Rupnagar	10	41910162418	2000000	1909640	90360	950000
SAS Nagar	11	41910162178	2000000	657323	1342077	950000

Moga	12	41910162383	2000000	0	2000000	950000
Pathankot	13	41910162203	1500000	908058	591942	950000
Barnala	14	41829625876	1500000	918924	581076	950000
Ferozkot	15	41910162316	1500000	1429280	70720	950000
Kapurthala	16	41910162292	1500000	0	1500000	950000
Malerkotla	17	41910162123	1500000	483992	1016008	950000
Mansa	18	41910162190	1500000	1500000	0	950000
Ferozepur	19	41910162394	1500000	0	1500000	950000
Fazilka	20	41910162281	1500000	1477588	22412	950000
SBS Nagar	21	41910162327	1500000	0	1500000	950000
Sri Muktsar Sahib	22	41910162407	1500000	0	1500000	950000
Taran Taran	23	41910162349	1500000	350000	1150000	950000
Total			40500000	18117421	22182579	21850000

3. It is further intimated that, after fixation of the revised limits as mentioned above, the Parent Account No. 40827753245 shall retain a balance of ₹3,32,579/-. Further, upon refund of ₹3,36,191/-, being the excess amount utilized by Hoshiarpur District, the Parent Account shall have a total balance of ₹6,68,770/-.

4. It is also requested that the concerned SBI branches in the districts may be suitably instructed to inform the respective Deputy Commissioners-cum-Chairpersons of the District Road Safety Committees, so as to enable the DRSCs to undertake various road safety measures and activities within the revised limits of funds available to them.

sd/-
Director General,
Lead Agency, Road Safety, Punjab

Enclat. No. DG/LA/PSRSC/1259-1821

Dated: 24.12.2025

A copy is forwarded to the following for information and necessary action:-

1. The Administrative Secretary, Department of Transport, Govt. of Punjab.
2. State Transport Commissioner, Punjab.
3. All the Deputy Commissioners -cum- Chairpersons of DRSCs in the State of Punjab.
4. All the RTOs -cum- Member Secretaries of DRSCs in the State of Punjab.

24/12/2025
Director General,
Lead Agency Road Safety, Punjab

Sr. No.	Name of the Empanelled NGOs
1.	Patiala Foundation, 144, Charan Bagh, Patiala-147001,
2.	Arrive SAFE, 268, Sector-21, Chandigarh.
3.	Avoid Accident, #187 TF, Phase-07, Mohali-160062,
4.	Mayank Foundation, 480, Beri Mohalla, Ferozepur City-152002.
5.	Muktisar Welfare Club (Regd.), Sri Muktsar Sahib- 152026
6.	S.A.F.E., Society 2053, Phase-07, Sector-61, Mohali,
7.	Sambhav Foundation.